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April 23, 2020

To: Supervisor Kathryn Barger, Chair
Supervisor Hilda L. Solis
Supervisor Mark Ridley-Thomas
Supervisor Janice Hahn
Supervisor Sheila Kuehl

From: Sachi A. Hamai
Chief Executive Officer

Board of Supervisors
HILDA L. SOLIS
First District

MARK RIDLEY-THOMAS
Second District

SHEILA KUEHL
Third District

JANICE HAHN
Fourth District

KATHRYN BARGER
Fifth District

2020 CENSUS STATUS REPORT (ITEM NO. 4, AGENDA OF JANUARY 16, 2018)

On January 16, 2018, the Board of Supervisors (Board) adopted a motion directing the Chief Executive Officer to:

- 1) Enhance the County of Los Angeles 2020 Census Planning Committee and Complete Count Committee's (CCC's) education and outreach strategy by adding the Office of Immigrant Affairs as a partner in the Planning Committee and CCC's planning activities; reaching out to families through County-provided public social services, health services, and other relevant County programs; targeting advertising to Hard-to-Survey (HTS) populations, especially through Spanish and Asian language media; conducting a comprehensive social media campaign targeting HTS populations; ensuring that messaging assures HTS populations that participation in the Census count will not affect their immigration status; and ensuring that outreach is conducted in a linguistically and culturally competent manner;
- 2) Coordinate, to the extent possible, efforts with the Los Angeles County Office of Education, the Los Angeles Unified School District, and other school districts to incorporate the Census Bureau's curriculum to teach students the importance of the Census; and
- 3) Report back to the Board in writing, on a quarterly basis, with a status update on the implementation of the CCC's education and outreach strategy and any related challenges and accomplishments.

The Quarterly Report is included under Attachment I and contains the following updates:

- U.S. Census Bureau Updates: 1) Operational Challenges due to the Novel Coronavirus (COVID-19) Outbreak; 2) Participant Statistical Areas Program; 3) Boundary and Annexation Survey; and 4) Group Quarters Enumeration.

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- State Updates: 1) State Budget; 2) Statewide Convening for Contracted Partners; and 3) Statewide Outreach and Rapid Deployment.
- County Updates: 1) Funding for Municipalities and Unincorporated Areas; 2) Media and Communications; 3) Questionnaire Assistance Centers/Questionnaire Assistance Kiosks; 4) Countywide Outreach Complete Count Committee; 5) Census Job Recruitment; and 6) various sector updates.

The Chief Executive Office (CEO) Census Unit is responsible for the County's education and outreach activities. If you have any questions, please contact Avianna Uribe, Manager, CEO at (213) 974-6837 or via email at auribe@ceo.lacounty.gov.

SAH:FAD:TJM
AU:TMH:ma

Attachments

c: Executive Office, Board of Supervisors
 County Counsel
 All Departments Heads
 Advancement Project, California
 California Community Foundation
 City of Los Angeles, Chief Legislative Analyst
 City of Los Angeles, Mayor
 Los Angeles County Office of Education
 Los Angeles Unified School District
 State of California-Complete Count 2020 Census
 U.S. Census Bureau, Los Angeles Regional Office

**2020 Census • Quarterly Status Report
(February 1, 2020 - March 31, 2020)
Chief Executive Office (CEO) • Census Unit**

Operational Challenges due to the Novel Coronavirus (COVID-19) Outbreak

The information contained in this status report includes activities leading up and in response to the COVID-19 outbreak through March 31, 2020. The County of Los Angeles "Safer at Home Order" has significantly impacted the County's 2020 Census education and outreach efforts. All planned in-person outreach events, meetings, and activities, including Questionnaire Assistance Centers (QAC) and Questionnaire Action Kiosks (QAK), have been suspended. Moving forward, we are working closely with our State and local partners to develop alternative outreach strategies, which include a stronger focus on social media, earned media, digital media, virtual outreach events, direct mail, and phone banking.

United States Census Bureau (USCB) Updates

On April 13, 2020, the U.S. Census Bureau (USCB) announced 2020 Census operational adjustments due to COVID-19 and a proposal to Congress to request an extension of Census operations.

Under existing federal law, the 2020 Census population and apportionment counts must be delivered to the President by December 31, 2020, and redistricting data must be delivered to states no later than March 31, 2021. The USCB has made operational adjustments that require it to seek relief from Congress to extend these timelines, to ensure the completeness and accuracy of the 2020 Census in light of the COVID-19 outbreak.

Under the proposed plan:

- The USCB is extending the window for field data collection and self-response from August 14, 2020 to October 31, 2020. This will allow people until October 31, 2020, to complete their census questionnaire. The USCB had previously extended this window by two weeks, from July 31, 2020 to August 14, 2020.
- The USCB is asking that Congress extend the legal deadline to deliver population and apportionment counts to the President from December 31, 2020 to April 30, 2021.
- The USCB is also asking Congress to extend the legal deadline to deliver redistricting data to state redistricting officials from March 31, 2021 to July 31, 2021.

The USCB also plans to reactivate field offices beginning June 1, 2020, in preparation for the resumption of field data collection operations. Field operations were previously halted due to safety concerns arising from COVID-19. All in-person interaction with the public, enumeration, office work and processing activities, will incorporate the most current guidance to promote the health and safety of staff and the public, including recommended personal protective equipment and social distancing practices.

The USCB provides regular updates on its operations impacted by COVID-19 at <https://www.census.gov/newsroom/press-kits/2020/covid-19-census-bureau.html>. Table 1 below summarizes changes to major USCB planned operations as of April 13, 2020. (Further details are contained in Attachment II.) Developments related to COVID-19 could lead to additional changes to the USCB's planned operations. The CEO will continue to monitor these changes and keep the Board of Supervisors (Board) informed on its impact to the County's operations.

Table 1 - 2020 Census Adjustments Due to COVID-19

STATUS OF U.S. CENSUS BUREAU OPERATIONS			
Activity/Operation	Planned Schedule	Adjustment	Revised Schedule
Self-Response Phase (online, phone, and mail)	March 12 - July 31, 2020	Extended	March 12 - October 31, 2020
Mobile Questionnaire Assistance	March 30 - July 31, 2020	Delayed	TBD. Needs further review and coordination with outside partners and stakeholders.
Non-Response Follow-up (NRFU)	May 13 - July 31, 2020	Delayed	May 28 - October 31, 2020
Group Quarters Enumeration (universities, nursing and senior facilities, prisons, etc.)	April 2 - June 5, 2020	Delayed	April 2 - September 3, 2020
Service-Based Enumeration (shelters, soup kitchens, mobile food vans, and persons living outdoors)	March 30 - April 1, 2020	Delayed	TBD. Needs further review and coordination with outside partners and stakeholders.
Enumeration of Transitory Locations (i.e. hotels, motels, RV parks, and campgrounds)	April 9 - May 4, 2020	Delayed	Tentatively scheduled for September 3 - 28, 2020
Deliver apportionment counts to the President	By December 31, 2020	Extension Requested	By April 30, 2021 (requires Congressional action)
Deliver Redistricting data to State officials	March 31, 2021	Extension Requested	By July 31, 2021 (requires Congressional Action)

2020 Census Invitation Letter

Beginning on March 12 through March 20, 2020, County households received their mailed invitation letters from the USCB to participate in the 2020 Census. The USCB sent reminder letters to households that did not respond to their initial invitation between March 16 and March 24, 2020. A third reminder postcard was sent to households between March 26 and April 3, 2020. A reminder letter and 2020 Census paper questionnaire will be sent between April 8 and April 30, 2020, followed by a final reminder postcard.

2020 Census Response Rates

The CEO is tracking census response rates by census tracts through the USCB response rate map and through the Statewide Outreach and Rapid Deployment (SwORD). On March 31, 2020, the national response rate was 38.4 percent, California's response rate was 37.9 percent, and the County of Los Angeles' response rate was 34.1 percent, of which 32 percent was from internet self-response. The 2020 Census Self-Response map can be accessed at <https://2020census.gov/en/response-rates>.

Participant Statistical Areas Program (PSAP)

The Census Bureau reviewed the County's proposed census tract, block group, and designated place boundaries submitted last year and replied with their modifications in mid-January. The Internal Services Department (ISD) has 90 calendar days to verify and/or appeal the Census boundaries and solicit feedback from the PSAP working group. An update will be provided in the next quarterly report.

Boundary and Annexation Survey (BAS)

The BAS program is conducted annually to collect updates on selected legally defined areas such as city and county boundaries. The process begins on January 1st of each year and boundary changes must be in effect on or before this date. ISD prepared boundary updates for the Consolidated BAS Agreement cities (32 cities who have designated the County to work on the 2020 BAS on their behalf) and submitted the legal boundary updates to the Census Bureau on February 27, 2020, with a second batch planned to be submitted by May 31, 2020.

Group Quarters (GQ) Enumeration

The USCB GQ Enumeration operation counts people who do not live in standard residential housing units. The enumeration of people experiencing homelessness (PEH) is conducted through this process. Other examples of group quarters include group homes, nursing facilities, residential treatment facilities, student dorms, correctional facilities, hospitals and other transitory locations such as hotels, motels, campgrounds, and recreational vehicle parks. These planned operations were to occur between April 2 through June 6, 2020, and have been rescheduled to April 2 through September 3, 2020, due to operational impacts from COVID-19.

Starting on February 3, 2020, the USCB began contacting GQ operators in advance of the planned enumeration period. However, on March 15, 2020, the USCB issued a statement regarding impacts to GQ operations due to COVID-19, including:

- **College Students:** Students that would have been living on campus at a college or university will still be counted at those locations as part of the planned GQ process. This will occur even if their colleges and universities are temporarily closed and students are temporarily residing elsewhere due to COVID-19. The USCB is asking schools to contact students and remind them to respond to the 2020 Census questionnaire.
- **Other Group Quarters:** The USCB is also working with other Group Quarters such as nursing homes and prisons, to encourage them to count their residents electronically in order to reduce in-person contact. The Census Bureau is also contacting service providers at shelters, soup kitchens, and regularly scheduled mobile food vans to determine whether they would be able to provide a paper listing of census response data for each person served or staying at the facility, instead of conducting in-person interviews.

Counting PEH

The USCB will primarily count PEH through two Group Quarters operations: 1) Service Based Enumeration (SBE); and 2) Enumeration at Transitory Locations (ETL). The SBE covers shelters, soup kitchens, mobile food vans, and point-in-time outdoor locations, encampments, and vehicles. The ETL process counts people living in hotels, motels, campgrounds, and RV parks. The County, Los Angeles Homeless Services

Authority (LAHSA), City of Los Angeles (L.A.), and City of Long Beach have been coordinating with the USCB to collaborate around the planned GQ and SBE/ETL enumeration of PEH in the County.

On February 4, 2020, LAHSA and the CEO Homeless Initiative, hosted a Targeted Non-sheltered Outdoor Location (TNSOL) mapping session with representatives from the USCB's LA Area Census offices. LAHSA's outreach staff helped identify TNSOL locations for the USCB's mapping operation and helped provide regional expertise on both the geography and the population in each area. On March 5, 2020, the CEO arranged for a 2020 Census resource booth to be present at the 4th Annual Homeless Initiative Conference, which included representatives from the CEO, USCB, and City of L.A.

Due to COVID-19, on March 20, 2020, the USCB provided an update on 2020 Census operational adjustments including delaying the SBE operation until April 29 through May 1, 2020, and delaying the ETL operation until April 23 through May 18, 2020. The CEO will continue to coordinate with our local regional partners from the USCB and closely monitor the status of these operations.

State - California Complete Count 2020 Census Updates

State Budget

The adopted Fiscal Year 2019-20 State Budget included an additional \$30 million contingency allocation designated to support future statewide potential needs. On January 30, 2020, the State officially allocated additional funding in the amount of \$1.7 million to the County. This additional funding was allocated to support additional printing, language access at QACs, outreach activities in Hard-to-Count (HTC) census tracts where there are currently no activities planned, bolstering existing efforts in the hardest-to-count census tracts, and establishing a contingency fund for the rapid deployment of resources. The State's recent priorities were shared prior to the COVID-19 outbreak. The County currently awaits further direction from the State regarding these priorities.

Statewide Convening for Contracted Partners

On February 24-25, 2020, the California Community Foundation (CCF) and the California Complete Count Census 2020, hosted a convening in Sacramento for contracted partners supporting census outreach and activities across the State of California. Partners included CEO representatives, tribal governments, Regional Administrative Community-Based Organizations (ACBOs), statewide community-based organizations (CBOs), county offices of education, faith-based, health, labor, business, and higher education. The partners gathered to: 1) strengthen coordination, collaboration, and alignment across organizations and regions; 2) review and clarify the State's Census infrastructure, tools, and processes; and 3) foster discussion around shared practices and outreach strategies. The CEO continues to participate in bi-weekly conference calls with staff members from the California Complete Count Census 2020 to exchange updates and address issues.

Statewide Outreach and Rapid Deployment (SwORD)

The State's SwORD online mapping platform is designed to enable the rapid sharing of information between its many outreach partners, including local governments, foundations, and CBOs. On February 19, 2020, the State completed uploading activities from the County's Implementation Plan into SwORD. The cities subcontracting with the County are submitting activity sheets to the County, and the County will upload their information into SwORD.

On March 20, 2020, the USCB began providing updates of census response rates. The State created a map layer in SwORD, which displays response rates by census tracts within each County. The CEO, along with our partners, are tracking the County's census response rates within HTC census tracts.

County Updates

Countywide Education and Outreach

Funding for Municipalities and Unincorporated Areas (UAs)

As indicated in our February 4, 2020 report to the Board, in addition to direct funding agreements with the City of L.A. and the City of Long Beach, the County planned to administer approximately \$2.9 million in State funding to 65 cities and 45 UAs with high concentrations of HTC areas. Of the 65 cities, 48 cities elected to pool their funds (Option 1) and become eligible for exclusive content including, but not limited to, a digital media toolkit with customizable branding and direct mail campaign, as well as an earned and paid media campaign. The remaining 17 cities (Option 2) chose to pursue their full funding allocations of which the County has executed funding agreements.

The County is currently in discussions with contract cities to revise their 2020 Census outreach plans impacted by COVID-19. The County encouraged cities to postpone or cancel face-to-face outreach activities and replace them with virtual engagement efforts such as digital and social media, as well as traditional advertising via television, radio, and print. One of the impacted cities includes the City of L.A., which led an extensive community outreach program, as outlined in their attached quarterly report (see Attachment III). They have begun to shift some of their outreach efforts to volunteer remote phone banking.

Outreach in Unincorporated Areas

The CEO initiated meetings with each of the Board offices to discuss and determine the most effective ways to conduct outreach to each respective HTC UA. Listings of key district public events were requested and received from each Board office. The plan to assist in coordinating 2020 Census education and outreach activities at these public events are being re-evaluated, given the impacts of COVID-19. In the interim, a direct mass mailing will be targeting all HTC UA households and HTC Option 1 city households within the County. This will encompass a mailing to approximately 370,000 individual households for delivery by the end of April. Digital media ads will be deployed that target the HTC UAs and Option 1 cities that are receiving the direct mail campaign. The CEO will continue to work directly with the Board offices to discuss the status of HTC UA outreach.

Contract with 211 LA County

On January 29, 2020, the CEO amended the current 211 LA County contract to provide County residents with census information and resources, as well as referrals on how residents can complete the 2020 Census online, by phone, or at a QAC/QAK location. On February 13, 2020, the CEO provided a training to 211 LA County Community Resource Advisor coaches on the 2020 Census and how to handle calls. 211 LA County has incorporated census messaging on its website and while callers are on hold. Given the impacts of COVID-19 which led to postponing QAC/QAK operations, referrals to QACs/QAKs by 211 LA County operators are on hold until further notice.

Media and Communications

March 12 Census Kickoff Event

On March 12, 2020, to mark the first official day the 2020 Census went live on the internet across the country, the CEO, in partnership with CCF, the City of L.A., and the City of Long Beach, planned a kickoff event at the Hall of Administration. In addition to a press conference, the County was scheduled to debut the LA County 2020 Census Experience - an immersive live-branded experience designed by our events contractor Quantasy. This County-branded experience consisted of a bank of iPads to complete the census, a photo booth, an information viewer with an animated video, and large-scale interactive art pieces to explain and inspire visitors to participate in the 2020 Census. Although the press conference and the live-branded experience event were cancelled due to unfolding COVID-19 circumstances, both events attracted several media outlets who were able to conduct one-on-one interviews with available Supervisors and our CEO Census Manager spokesperson. Additionally, media were able to capture visuals of the County's 2020 Census Experience.

April 1, 2020 Census Day Preparation

April 1 is Census Day and is considered a key reference date by the USCB because, when completing the census, respondents should note everyone living in their home on April 1, 2020. In partnership with the County's media and communications contractor, Fenton Communications (Fenton), the CEO conducted the following media outreach in preparation for and to raise awareness about Census Day. Despite major challenges presented by the COVID-19 outbreak, the following media tactics were accomplished:

- Prepared a 2020 Census Day Press Release, which included quotes from all five Supervisors and was released to both general market and ethnic media in English and Spanish.
- Supervisor Barger incorporated Census Day messaging into the County's COVID-19 daily briefing.
- Personalized messages were pre-recorded for media distribution and social media by Supervisors Solis, Ridley-Thomas, and Kuehl.
- Scheduled Census Day media interviews including: 1) TV Zoom interview with Supervisor Barger and ETTV, a local Chinese outlet; and 2) Interviews with Supervisor Solis and NBC, Telemundo, KPCC, and the Patch.com.

New Digital Media Toolkit

On March 31, 2020, the CEO released a new digital media toolkit addressing COVID-19 and the importance of participating in the 2020 Census from home. The toolkit was shared with Board offices, County departments, and Option 1 cities, and includes the following content:

- A new animated LA County census video created in English, Spanish, Armenian, Chinese, and Korean. This simple "how to do the census" video is County branded and optimized for social media channels and e-newsletters.
- 2020 Census messaging was created for each day throughout the month of April 2020 and includes content for Twitter, Facebook, and Instagram.

Direct Mail and Digital Advertising Campaign for Option 1 Cities and Unincorporated Areas

As previously reported, part of the County's outreach campaign is to execute a countywide direct mail campaign targeting 370,000 households in HTC census tracts within cities and UAs. Households will receive a bilingual, two-sided postcard by the end of April that encourages the completion of their census form. To compliment the direct mailing, a series of paid digital advertisements will be initiated to further target households prior to their receiving the postcard.

Status of Media and Outreach Contracts

As the CEO initiates programmatic changes due to COVID-19, the CEO Countywide Communications continues to work with our contractors, Quantasy and Fenton, to cover contract changes, budget and invoicing, ongoing campaign efforts, and upcoming deliverables.

Quantasy: Planned live in-person branded events have been cancelled. The CEO Countywide Communications is working closely with Quantasy to find new and creative ways to re-purpose the County's 2020 Census branded van and distribute the census merchandise and printed materials through the Workforce Development, Aging and Community Services (WDACS) food distribution service centers.

Fenton: The CEO is exploring possibilities in expanding Fenton's abilities to reach wider audiences who are abiding by the County's "Safer at Home" order. An update on the proposed contract amendment will be provided in the next quarterly report.

Administrative Community-Based Organization (ACBO)/California Community Foundation (CCF) We Count LA Campaign (WCLA)

The CCF was appointed by the State to serve as the LA region's ACBO to directly administer funding to local CBOs. During the last quarter, the CCF hosted several census readiness trainings for their 200 CBO grantees. Many elements of the WCLA campaign, such as in-person and public outreach engagements, have been halted due to the impacts of COVID-19. In collaboration with their partners, they have begun discussions on developing a new plan of action for agencies funded through CCF and will be revising their scope of work as it relates to outreach events and canvassing. Additional information will be provided in the next quarterly report.

Questionnaire Assistance Centers (QAC) and Questionnaire Action Kiosks (QAK)

On March 17, 2020, in order to comply with COVID-19 public health orders, the County of Los Angeles suspended its QAC/QAK program. The primary distinction between a QAC and a QAK, is that the former is a staffed location with an internet-enabled device, and the latter is not staffed, but provides an internet-enabled device to members of the public to assist them with completing the 2020 Census. Below is a summary of activity leading up to the suspension of the program.

Because the USCB is using the internet as the primary response mode for the 2020 Census, the QAC/QAK program was initiated to address a gap in internet access among HTC populations and communities, by providing access to an internet-enabled device to complete the 2020 Census. A total of 653 QAC and QAK public locations, that serve HTC populations and areas, were identified such as libraries, parks, schools, and CBOs, where individuals could access internet-enabled devices (Table 2).

Table 2 - Listing of QAC/QAK Registrations (as of March 31, 2020)

Entity	*Registered QAC/QAK Locations
County of Los Angeles (Department Locations)	201
City of Los Angeles (Department Locations)	187
Community-Based Organizations	128
Higher Education	11
Los Angeles County Office of Education	6
Municipalities	120
Total	653

QAC/QAK Locator Tool

ISD developed a County QAC/QAK Locator Tool to assist 211 LA County Operators and members of the public access QAC/QAK locations. The Locator Tool provided QAC/QAK addresses, hours of service, and language capabilities. On February 27, 2020, ISD demonstrated the Locator Tool at the QAC/QAK Subcommittee meeting.

QAC/QAK Training

On January 21, 2020, after citing data security and safety concerns, the State issued their final mandatory QAC/QAK Guidelines (Guidelines) for hosts to adhere to. On February 27, 2020, the CEO held a QAC/QAK Webinar training on the State-issued Guidelines during the QAC/QAK Subcommittee meeting. The agenda is included in Attachment IV. The webinar training was recorded and posted on the County's census website. The CEO worked closely with County departments and their IT staff to ensure all County QAC/QAK locations met the State's Guidelines and could provide access to members of the public.

County Coordination of QAC/QAK Locations

Fourteen County departments registered a total of 201 QAC/QAK sites, including Health Services, WDACS, Public Social Services, LA County Library, and Parks and Recreation. County QAC sites would be staffed by County employees known as Census Goodwill Ambassadors (CGAs). Through the month of February, mandatory trainings were hosted for CGA candidates. The CEO's Service Integration Branch trained approximately 350 County employees from 15 departments to serve as CGAs. Fifteen regional trainings were held throughout the County over the course of eight days, which culminated with a CGA Kick-off and Refresher Training on March 10, 2020. CGAs staffed County QACs beginning on March 12, 2020 through the QAC/QAK Program's suspension on March 17, 2020. The CEO continues to closely monitor COVID-19 developments and will resume QAC/QAK program operations as appropriate and in accordance with State and local public health guidance.

Countywide Outreach Complete Count Committee (CCC)

The CEO co-leads the CCC and the QAC/QAK Subcommittee meetings with the City of L.A. (Mayor's Office). Due to the onset of COVID-19, and State, County, and individual municipal orders to limit public gatherings, the CEO cancelled the March 26, 2020 Countywide Outreach CCC meeting. Critical information and updates have been shared with the CCC members electronically. Future meetings will be postponed until further notice, and the County will continue to keep participants apprised of any pertinent updates.

Coordinating Outreach through County Departments

During this reporting period, County departments continued to promote 2020 Census information on department websites and social media accounts and to distribute paper collateral at public events and department spaces. In March, departments collected County-branded 2020 Census promotional items including, t-shirts, pens, water bottles, reusable totes, and bibs. These items were to be distributed at public activities and events in the community to promote completion of the Census. Examples of County department 2020 Census outreach efforts to date include:

- Department of Public Works (DPW): 2020 Census articles were featured in departmental monthly newsletters.
- Department of Mental Health: Trained 150 members of the Peer Veterans Network on the importance of the 2020 Census and participated in a Southern California Association of Governments presentation to 20 Veteran service providers.
- Department of Consumer and Business Affairs (DCBA): Provided 2020 Census outreach and education information at their annual Consumer Protection Fair.

The CEO is working with County departments to reevaluate planned outreach strategies given the restrictions placed upon public outreach due to COVID-19. Departments have begun to focus on digital outreach strategies.

Census Champions Learning Net Training

On February 24, 2020, the CEO launched the Census Champions 101 Learning Net training program. The Census Champions program was designed to educate every County employee on the importance of completing the 2020 Census and encourage them to share this information with others. As of March 31, 2020, over 52,000 County employees completed the online training.

USCB Job Recruitment

The County, and its workforce partners, have aggressively and continually promoted employment opportunities with the USCB, particularly targeting HTC areas. WDACS initiated bi-weekly, and then weekly conference calls, as the March 1, 2020 USCB application deadline approached. Participants included the CEO, the City of L.A. Employee Workforce Development Department, the Long Beach Pacific Gateway Workforce Innovation Network, DCBA, and the USCB Director of Recruiting, to discuss outreach strategies and obtain updates on the status of applications received.

The CEO shared the USCB's job promotion flyer and a listing of job fairs with members of the CCC, Board office liaisons, and cities (see Attachment V). A college student promotional flyer was also shared with liaisons from the Higher Education Sub-committee. A job recruitment "banner" was posted on the County Census website that linked potential applicants directly to the online application.

The USCB had a recruitment goal to obtain 72,000 applications within Los Angeles County by March 1, 2020. They reached 100 percent of their overall goal on February 20, 2020, prior to their deadline. However, since it is essential for the USCB to hire employees who live or work in specific cities and communities where they will be assigned, they have extended the application deadline through the end of May 2020 to target some specific areas where the application pool was low. The County and its workforce partners have continued to promote USCB employment opportunities where applicants from those

geographic areas are still needed. The impacts of the COVID-19 outbreak has also delayed the USCB's hiring process and the training of newly hired staff.

School Districts

Los Angeles County Office of Education (LACOE)

LACOE is directly funded by the California Complete Count 2020 Census office to implement outreach and education activities for the K-12 grade sector. In response to COVID-19, LACOE established public safety guidelines, including the closure of school districts and charter schools. Activities such as Census Awareness Week, QACs/QAKs, and all other census events, have been cancelled. LACOE has shared various ideas on how to safely promote the 2020 Census with school districts and CBO contacts. The following is an update of their completed activities:

- Training and preparation for the implementation of the *Count Me In Curriculum* for grades 5, 8, 11, and 12 in County schools.
- Hosted an in-person/live-online training on February 20, 2020, for districts planning to implement QACs and QAKs at their school sites and district offices.
- Presented workshops on the 2020 Census and provided information tables at parent-centered events and meetings throughout several countywide district schools.
- Provided a bi-monthly newsletter to school districts/charter schools with resources, updates, and strategies for 2020 Census outreach at their sites including a Google Drive electronic resource site.
- Organized the Annual Academic Bowl, a student competition in conjunction with probation camps and other residential programs. This year's debate topic is the 2020 Census. The event, scheduled for May 28, 2020, may be cancelled due to COVID-19.
- Collaborated with the University of Southern California and the *Count the Nation* campaign, to kick-off the *#StandUpBeCounted 2020 Census* social media contest for high school students countywide.
- Worked with First 5 LA to create a 2020 Census working group for agencies working with ages 0-5 and grades K-12. A group of 25 agencies participated in a focused outreach discussion and facilitated an informal gap analysis within the County.

Los Angeles Unified School District (LAUSD)

LAUSD is a participant on the CCC and is funded by the California Complete Count-2020 Census Office through LACOE. LAUSD's activities include the following:

- Trained Parent and Family Center staff at over 500 school sites on the importance of the 2020 Census.
- Distributed *We Are One: Make Los Angeles Unified Count in Census 2020* campaign posters to all schools and offices.
- Provided school sites with a 2020 Census Communications Toolkit.

- Presented 2020 Census workshops at school site parent meetings, school, and district events.
- Finalized a 2020 Census Public Service Announcement in six languages, which will be revised to reflect updates relevant to COVID-19.
- Distributed 2020 Census fliers to families prior to spring break.
- Implemented a text messaging strategy for parents and students reminding them to complete the 2020 Census.

Transportation

The CEO initiated ongoing discussions regarding partnership opportunities with staff from the Metropolitan Transportation Authority (Metro) to support countywide census outreach in HTC areas. Of interest was a paid advertising partnership and other outreach opportunities such as County census-branded Metro trains. Additionally, DPW identified bus shuttles, bus shelters, and street pole banner locations within HTC UAs, that could potentially support 2020 Census promotional displays. These public promotional opportunities are being reevaluated due to the decrease in public transportation customers and traffic because of COVID-19.

Immigrant Population

The Office of Immigrant Affairs (OIA) initiated ongoing community outreach and education efforts focused on engaging ethnic media and community stakeholders in response to COVID-19. Briefings include information about community resources and other important updates, including reminders about the importance of the 2020 Census. OIA's virtual press briefings and community engagement sessions, including one hosted on March 3, 2020, have generated interest from over 500 participants.

Businesses

In February, and on March 19, 2020, the CEO initiated an email to County departments that included the "2020 Census Toolkit for Business Owners in Los Angeles County" (Toolkit) to share with business contacts. The CEO requested that departments share the Toolkit with their business contacts, through a coordinated email blast on March 31, 2020. The Toolkit contains tailored messages designed specifically for Los Angeles County business owners on ways to encourage the completion of the 2020 Census. Also, in partnership with Ready Nation, Wells Fargo, and BizFed, a series of brief videos were developed highlighting local business owners supporting the 2020 Census. Through County department channels, the County is reaching approximately 182,000 businesses. As businesses have been highly impacted by COVID-19, the CEO forwarded the Toolkit with the intent to encourage the use of social media or print to reach out to employees, customers, and the community.

Faith-Based Organizations

On March 25, 2020, the USC Cecil Murray Center for Community Engagement hosted a *Be Counted Clergy* Webinar. A CEO representative served as a panelist to discuss how churches and ministers can engage their communities, particularly due to COVID-19 impacts to the faith-based community.

2020 Census Operational Adjustments Due to COVID-19

The 2020 Census is underway and more households across America are responding every day. Online, phone, and mailed self-responses will continue throughout the data collection process. In light of the COVID-19 outbreak, the U.S. Census Bureau is adjusting 2020 Census operations in order to:

- Protect the health and safety of the American public and Census Bureau employees.
- Implement guidance from federal, state, and local authorities regarding COVID-19.
- Ensure a complete and accurate count of all communities.

Under the adjusted 2020 Census operational plan, field activities would resume after June 1, 2020, as area census offices begin returning to full staff capacity. **In-person activities, including enumeration, office work, and processing activities, will incorporate the most current guidance from authorities to ensure the health and safety of staff and the public.**

Activity/Operation	Original Schedule	NEW SCHEDULE
Self-Response Phase Online, phone, and mailed self-responses continue throughout the data collection process.	March 12–July 31	March 12–October 31
Group Quarters (e-Response and Paper Enumeration) Many group quarters have already begun responding through our e-response enumeration option.	April 2–June 5	April 2–September 3
Remote Alaska Early operation to reach parts of Alaska that may be difficult to reach later in the year and whose populations depart for other activities. The operation will be mostly completed on the original planned schedule, though some areas with year-round populations will be enumerated when it is safe to do so.	January 21–April 30	Tentatively January 21–June 19, but may need further review and coordination

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D-FS-GP-EN-022 April 13, 2020

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Activity/Operation	Original Schedule	NEW SCHEDULE
Field Offices at Peak Operations Managers and staff commence administrative, training, deployment, and support activities for peak data collection operations. This includes selecting and hiring field staff.	March 1	June 1
Update Leave—Stateside Census takers drop off invitations to respond and paper questionnaires at the front doors of 5 million households stateside while updating the addresses.	March 15–April 17	June 13 –July 9
Update Leave—Puerto Rico Update Leave Operation for the Commonwealth of Puerto Rico, approximately 1.7 million households, will be coordinated separately.	March 15–April 17	Needs further review and coordination with outside partners and stakeholders.
Update Enumerate Census takers interview about 2,000 households in remote parts of northern Maine and southeast Alaska.	March 16–April 30	June 14–July 29
Nonresponse Followup (NRFU) Census takers will interview households in person.	May 13–July 31	August 11–October 31
In-Person Group Quarters Enumeration Group quarters that remain a part of our in-person group quarters enumeration efforts will begin in July.	April 2–June 5	July 1– September 3
Service Based Enumeration We're working with service providers at soup kitchens, shelters, and regularly scheduled food vans to count the people they serve.	March 30–April 1	Needs further review and coordination with outside partners and stakeholders.
Mobile Questionnaire Assistance Census Bureau staff assists people with responding online at places people gather (events, grocery stores, etc.).	March 30–July 31	Needs further review and coordination with outside partners and stakeholders.

Activity/Operation	Original Schedule	NEW SCHEDULE
Count of People Experiencing Homelessness Outdoors Census takers count people under bridges, in parks, in all-night businesses, etc.	April 1	Needs further review and coordination with outside partners and stakeholders.
Enumeration of Transitory Locations Census takers count people staying at campgrounds, RV parks, marinas, and hotels if they do not usually live elsewhere.	April 9–May 4	Tentatively September 3–September 28, but may need further review and coordination.
Process Apportionment Counts After collection activities are complete, Census Bureau experts run and review output from programs to unduplicate responses, determine final housing unit status, populate any missing housing unit data on household size, and finalize the universe to be included in the apportionment count file.	July 31, 2020–December 31, 2020	October 31, 2020–April 30, 2021
Process Redistricting Data Census Bureau experts run and review programs to populate any missing demographic data for each household, run differential privacy programs to ensure confidentiality, and run tabulation programs for each state delivery.	January 1, 2021–March 30, 2021	May 1, 2021–July 31, 2021
Deliver Apportionment Counts to the President By law, the Census Bureau will deliver each state's population total, which determines its number of seats in the U.S. House of Representatives.	By December 31	Deliver by April 30, 2021
President Delivers Apportionment Counts to Congress	Within 7 days of start of legislative session or approximately 10–20 days after receipt.	Within 14 days of receipt.
Deliver Redistricting Counts to States By law, the Census Bureau will deliver the local counts each state needs to complete legislative redistricting.	By April 1, 2021	Deliver by July 31, 2021

ATTACHMENT III



Subaward Agreement Between the County of Los Angeles and the City of Los Angeles for
Census 2020 Education and Outreach Activities
Census 2020 Initiative, Quarterly Report for Period 1/2/20 to 3/31/20



Census 2020 Initiative
Quarterly Report for Period 1/2/20 to 3/31/20

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I. Outreach Approach Update

A. Questionnaire Assistance Centers (QACs)/Questionnaire Assistance Kiosks (QAKs)

On January 23, 2020 the City of Los Angeles and the County of Los Angeles held a joint Countywide Outreach complete count committee and QAC/QAK sub-committee meeting to present the State of California's updated guidance on QACs/QAKs. QAC/QAK hosts were asked to read the State's updated Guidance and confirm or withdraw their proposed locations on or by February 4, 2020. Los Angeles City departments and offices are required to participate and respond to this survey.

The County of Los Angeles will submit a confirmed list of QACs and QAKs to the California Complete Count office. All confirmed locations will receive a QAC/QAK Welcome Kit and QAC/QAK in-a-box with posters, flyers and collateral materials directly from the State of California's Complete Count Office prior to the self-response period.

B. Census Goodwill Ambassadors (CGAs)

In 2019, the Census 2020 Initiative hosted **24 official CGA trainings** across Los Angeles and **trained approximately 694 Angelenos¹**. About **492 of those trained registered as CGAs** by signing volunteer waivers, already surpassing the program's initial goal of recruiting 400 volunteers total. We are now aiming to recruit and train 1,000 or more volunteers by the end of Round 2. Non-English language access has been, and will continue to be, offered at all of the CGA trainings. So far, over **235 attendees have received interpretation services**. The 2019 cohort of CGAs was recruited from throughout the City, and some even came from other parts of the County, prioritizing community leaders who live in hard-to-count areas. They **speak 27 non-English languages** and are **between the ages of 18 years old² and 94 years old**. Thus far, the 2019 cohort of CGAs has **registered 71 community events** to take place before the end of February 2020, and have already collected **more than 540 "pledge to be counted"** contact information cards at the events that have already happened. See ***Exhibit 1: CGAs by the Numbers*** for more details, graphics, and maps on the above statistics.

Another 10 CGA trainings will be held in 2020. The first was held on January 23 in North Hollywood and resulted in an additional 100 volunteers being trained. The full schedule of CGA trainings and the HTC populations being targeted are listed in Table 1 below.

¹ The number of trainings and CGAs trained increased since the first quarterly report. An additional 3 trainings were held boosting the number of trainings to 24 and the number of trained CGAs from 674 to 694.

² 18 years old is the minimum required age to participate in the CGA program.

Census 2020 Initiative
Quarterly Report for Period 1/2/20 to 3/31/20

Table 1: 2020 CGA Trainings

Region/ Neighborhood	Date	Location Name	Address	HTC Population	Number Trained
North Hollywood	1/23/2020	Valley Plaza Recreation Center	12240 Archwood St., North Hollywood, CA 91606	Latino, Immigrant	100
East Hollywood	2/5/2020	Cahuenga Branch Library	4591 Santa Monica Blvd, Los Angeles, CA 90029	Renters, MENA, Latino, African American, Asian, Immigrant	TBD
Harbor/ Wilmington	2/6/2020	Harbor College	1111 Figueroa Pl, Wilmington, CA 90744	African American and Latino	TBD
Koreatown	2/10/2020	Anderson Munger Family YMCA	4301 W 3rd St, Los Angeles, CA 90020	Asian (Korean), Latino, Immigrant	TBD
Lincoln Heights	2/12/2020	Lincoln Heights Branch Library	2530 Workman Street, Los Angeles, CA 90031	Latino, Immigrant	TBD
Northeast Los Angeles	2/20/2020	Burbank Middle School	6460 N Figueroa St, Los Angeles, CA 90042	Latino, Immigrant	TBD
North Hills East/Panorama City	2/26/2020	Sepulveda Recreation Center	8825 Kester Ave, Panorama City, CA 91402	Latino, Immigrant	TBD
South LA	2/27/2020	Weingart YMCA Wellness and Aquatic Center	9900 S Vermont Ave, Los Angeles, CA 90044	Latino, African American, Immigrant	TBD

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Pico Union	TBD	Saint Thomas Church	2727 W Pico Blvd, Los Angeles, CA 90006	Latino, Immigrant	TBD
Watts	TBD	Watts Labor Community Action Center	10950 S Central Ave, Los Angeles, CA 90059	African American and Latino	TBD

For 2020, we are using what we learned from Round 1 trainings in 2019 to employ more effective recruitment strategies, productive training sessions, and encourage CGAs to register their events. Round 2 trainings will take place between January and February 2020. We are hosting 10 more public CGA trainings and the curriculum will also include best practices and guidelines for assisting individuals in responding to the questionnaire. Citywide canvassing efforts are set to begin in mid-March, providing homes with informational door-hangers encouraging response and promoting nearby QACs and QAKs. Canvassing efforts will continue until the last weekend in April and will prioritize low-response census tracts based on live response data the US Census Bureau will be releasing on a daily basis. Additionally, we will continue our SMS text message nudging campaign, with one set of messages encouraging CGAs to register their community event, and another providing those who have signed a Pledge to be Counted card with information about the CGA program and the upcoming Census.

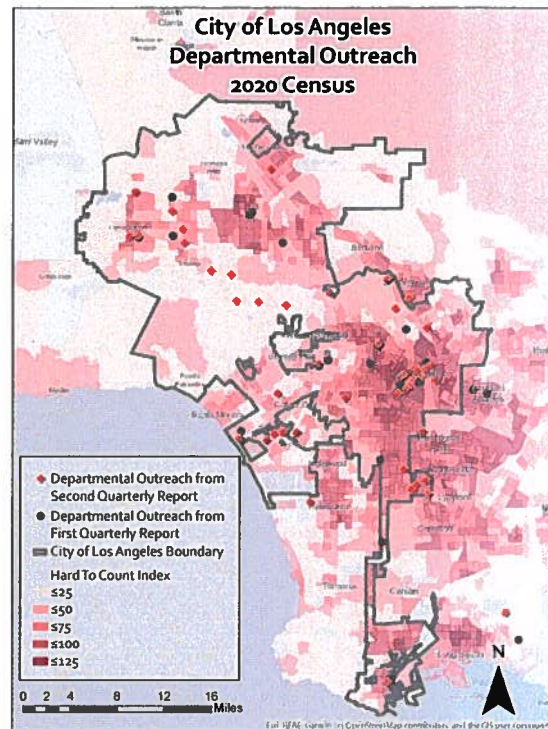
Since we have already surpassed our original goal of recruiting 400 total volunteers, the new goal is to recruit and train 1,000 registered CGAs by the end of Round 2.

Additionally, we are partnering with a food truck called Torta Movil to provide tortas to attendees at upcoming trainings, as well as coupons for attendees who want to purchase tortas at a later date. Torta Movil is an exciting partner since they have been conducting "*Charlas Del Censo*" (Census Chats) at their truck while people wait in line for their food. Luis Moran, who is a co-owner of Torta Movil, attended our South LA training in December 2019 and will be receiving one of the volunteer appreciation gifts for the *Charlas Del Censo* (See examples of CGA hosted events above). Luis and Torta Movil are also working with other food purveyors and small businesses to follow in their footsteps. Luis will be our Census liaison to the food truck community in Los Angeles and will distribute our Census materials as well.

Census 2020 Initiative
Quarterly Report for Period 1/2/20 to 3/31/20

C. City Department Outreach

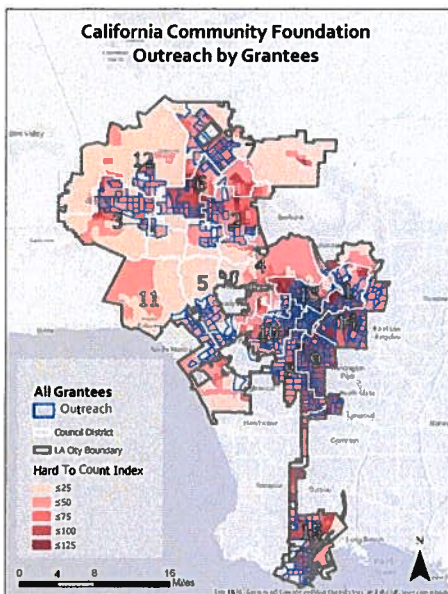
City departments continue to implement their Census 2020 outreach action plans. A total of 21 departments submitted their second quarterly report which covers the period of October 1, 2019 to December 31, 2020. During this period, City departments attended a total of 109 community events where they disseminated census information and made approximately 4,138 impressions. The map on the right shows City departmental outreach activities reported during the first and second quarterly reporting periods. Copies of the second quarterly reports are attached as **Exhibit 2**.



D. On the Ground Outreach

Tabling Events

The Mayor's Census 2020 Initiative team has attended a total of 7 outreach events between the period of December 21, 2019 to February 1, 2020 and has made 724 impressions and obtained 155 Pledge to be Counted cards. Attached is a spreadsheet with all reported and to-be-reported data for the reporting period, **Exhibit 3**.



Update on Outreach Activities Related to the Contract with California Community Foundation (CCF)

At the January 16, 2020 Los Angeles Regional Census Table meeting, CCF along with the six co-leads of the Los Angeles Regional Census Table/stakeholder subcommittee announced the kickoff of the “activation phase” of the campaign by rebranding the subcommittee to the “We Count LA Census Table”. They also announced that moving forward, the Table was going to meet on an as needed basis to discuss outreach strategy and tactics.

CCF also issued their second round of grants to 100 community organizations countywide, see

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Exhibit 4. Eighteen of those organizations will lead on-the-ground outreach efforts in the City of Los Angeles as part of the “We Count LA” 2020 Census outreach campaign. The map on the left illustrates the census tracts where the 18 CBO grantees will conduct outreach. To view the organizations, amount funded, and outreach maps of each grantee’s planned outreach, see **Exhibit 4**. Please note that because the Census enumeration period has not begun, CCF is unable to report on the effectiveness and outcome of the outreach strategies employed by CBO grantees at this time.

To date, the City of Los Angeles has issued \$1.5 million of their \$2 million dollar commitment to CCF. The remaining two payment of \$425,000 and \$75,000 will be delivered upon CCF’s submission of a financial status report demonstrating disbursement of all prior funds awarded to date and upon submission of an end of term final report, respectively.

E. Communications and Marketing

On January 17, 2020 the Mayor’s Census 2020 Initiative released its ninth Census 2020 [e-newsletter](#) that included an updated [social media toolkit](#) with motivational messages through the end of March 2020, see **Exhibits 5 and 6**. Two more updates to the toolkit will be made—the next being in April/May promoting self-response and the following reminding people to respond before the end of July 2020.

Because the State and County of Los Angeles are taking the lead on media buys, the City of Los Angeles’ communications and marketing campaign is limited to city infrastructure advertisements. To that end, the City has finalized the artwork for its ad campaign, see **Exhibit 7**. The ads will be place as follow:

Table 2: City of LA Census 2020 Ad Placements

Ad Placement	Date Range	Quantity
DASH Interior Placards	March 9 to August 2, 2020	402
DASH Exterior bustails	March 16 to May 3, 2020	150
Sanitation Trucks	March 9 to July 31, 2020	687
Street Pole Banners	March 12 to July 31, 2020	575
Coliseum Digital Display	April 1 to April 30, 2020	1
Convention Center outdoor digital displays	Ongoing through July 31, 2020	5
Greek Theater	Ongoing	1

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LAX digital signage inside terminals	March 12 to July 31, 2020	various
Transit shelters	March to July 2020	PSA space--50 guaranteed and 150 as available
Transit benches	March to July 2020	PSA space--200 as available

II. Data Management Update

The Census team continues to attend outreach events and uploading outcomes onto the State's SwORD system. The Mayor's Census 2020 Initiative team has attended a total of 7 outreach events between the period of December 21, 2019 to February 1, 2020 and has made 724 impressions and obtained 155 Pledge to be Counted cards. Attached is a spreadsheet with data for the reporting period that has been uploaded to the State's SwORD system, **Exhibit 3**.

III. Language Access Plan Update

The City of Los Angeles continues to provide language access for its Census 2020 programming. Thus far, 36 documents have been translated into 12 non-English languages amounting to 432 documents overall. Additional translations will be conducted on an as needed basis. Interpretation services continue to be offered at all CGA trainings and stakeholder meetings. To date, a total of 235 individuals have received interpretation services--the bulk of interpretation requests are for Spanish language.

IV. Budget Update

The City of Los Angeles has received \$2,065,080.50 of the \$2,950,115 LA County grant allocation and has expended \$1,761,201 as of February 1, 2020 leaving a remaining balance of \$303,879.50. A breakdown of expenditures is listed in Table 3 below.

Table 3: LA County Census 2020 Funds Expenditures as of 2/01/2020

LA County Grant Expenditures	Amount
CCF Contract	\$1,500,000.00
Contractual Services	\$244,798.25
Printing and Binding	\$13,460.42
Supplies	\$2,942.35
Total Expenditures as of: 2/1/2020	\$1,761,201.02
<i>Remaining Balance as of 2/1/2020</i>	<i>\$303,879.50</i>

V. Calendar of Events and Census Week Updates

The Mayor's Census 2020 Initiative continues to conduct outreach in historically undercounted areas in the City. The outreach tactics employed to date include tabling at community events, conducting CGA trainings, marching in parades, and co-leading the Countywide Outreach CCC and QAC/QAK subcommittee. Moving into the self-response period, the Mayor's Census 2020 Initiative will focus on hosting events at QAK locations like LA City libraries, hosting mobile QAC's at community events, and organizing get-out-the-count (GOTC) canvassing.

MLK Kingdom Day and Golden Dragon Parades

We organized a group of Countywide Outreach CCC member organizations to march with us in the Kingdom Day Parade celebrating Martin Luther King Day and in the Golden Dragon Parade celebrating the Chinese Lunar New Year reaching tens of thousands of Angelenos. Pictures of the parade can be viewed in **Exhibit 8**.

Eastside Complete Count Committee (CCC) Convening

We will be convening a meeting of the LA Eastside CCC in partnership with Cal State LA's Pat Brown Institute (PBI) on Wednesday, February 5, 2020 in Los Angeles City Hall. The aim of the meeting will be to develop an outreach strategy for East and Northeast Los Angeles that incorporates all stakeholders.

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QAC/QAK Press Launch Event

The Mayor's Census 2020 Initiative plans to participate in a press event launching the QAC/QAKs countywide on the first day of the self-response period, March 12, 2020. The event is being organized by the County of Los Angeles and the California Community Foundation and will feature elected officials, community partners and a mock up demonstration of a QAK.

Census Week March 23 to March 27, 2020

The #2020Census will be celebrated nationwide during National Census week, March 23 to March 27, 2020. In the City of Los Angeles, the Mayor's Census 2020 Initiative will host events at Los Angeles City libraries and in partnership with First 5 LA promoting Census 2020 self-response and begin conducting GOTC canvassing activities on weekends. More broadly, we will continue to support our trained CGAs in organizing and executing their community events.

Exhibit 9, includes a list of upcoming planned events through March 31, 2020. Please note that more events may be added and not all information for listed events is currently available.

VI. Subaward Agreement Contact

For more information on the City of Los Angeles Census 2020 Initiative, please contact:

Maria de la Luz Garcia
Director, Census 2020 Initiative
Office of the Mayor
maria.garcia@lacity.org
(213) 922-9768

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VII. List of Exhibits

(For digital access, please click on the title to access the file/documents)

<u>Exhibit 1</u>	<u>CGAs by the Numbers 2019</u>
<u>Exhibit 2</u>	<u>Combined_Census 2020_LA City 2nd Quarterly Reports & Field Outreach Logs</u>
<u>Exhibit 3</u>	<u>LA City January Outreach Activities</u>
<u>Exhibit 4</u>	<u>CCF Folder</u> <ul style="list-style-type: none">• <u>CCF Grantees Outreach Maps</u>• <u>CCF Financial Status Report</u>• <u>We Count LA Fact Sheet</u>
<u>Exhibit 5</u>	<u>9th LA Census 2020 e-newsletter</u>
<u>Exhibit 6</u>	<u>2020 Social Media Toolkit English Motivate</u>
<u>Exhibit 7</u>	<u>Artwork for LA City Census 2020 Ad Campaigns</u>
<u>Exhibit 8</u>	<u>MLK and Golden Dragon Parade Pictures</u> <ul style="list-style-type: none">• <u>MLK Parade</u>• <u>Golden Dragon Parade</u>
<u>Exhibit 9</u>	<u>LA City Planned Outreach Events as of 2.3.20</u>

###

2020 Census

Questionnaire Assistance Center (QAC)/ Questionnaire Action Kiosk (QAK)

Sub-committee Meeting and Webinar

Thursday, February 27, 2020, 1:00 p.m. to 3:00 p.m.

Kenneth Hahn Hall of Administration, Board Hearing Room (381)

500 W. Temple Street, Los Angeles, CA 90012



AGENDA

Co-Leads: County of Los Angeles and City of Los Angeles

Meeting agendas, minutes, and webinar recording will be posted on: [Census.lacounty.gov](https://census.lacounty.gov)

Webinar Registration: <https://attendee.gotowebinar.com/register/3309873452264316428>

1. Call to Order and Introductions Avianna Uribe, CEO's Office/
Maria De La Luz Garcia, Mayor's Office
2. QAC/QAK Updates Avianna Uribe
 - Report on the Status of QAC/QAK Registration/Survey
 - County Departments
 - Community-Based Organizations
 - Cities
 - City of Los Angeles
 - School Districts Carolina Sheinfeld/Esmeralda Flores,
Los Angeles County Office of Education
3. QAC/QAK Requirements Review (CA Complete Count Guidelines) Marcha Stevenson, CEO's Office
 - State Guidelines-Highlights/Overview
 - QAC/QAK Set Up
 - Operations Timeframe
 - Important Things to Know (QAC)
 - Point of Contact
 - Waiver <https://lacounty.seamlessdocs.com/f/qacqak>
4. Draft QAC/QAK Locator Tool Norman Wong, ISD
 - Reporting/Tracking <https://locator.lacounty.gov/census>
5. Questions, Answers, Announcements All
6. Public Comment

Future QAC/QAK meeting dates - 3rd Wednesday of every other month through June 2020

- **April 15, 2020;** *Hosted by the City of Los Angeles

- **June 17, 2020;** *Hosted by the County of Los Angeles

Future Complete Count Committee meeting dates - 4th Thursday of every other month through July 2020

- **March 26, 2020;** *Hosted by the County of Los Angeles
- **May 28, 2020;** *Hosted by the City of Los Angeles
- **July 23, 2020;** *Hosted by the County of Los Angeles

**Time and meeting room locations to be determined.*

ACCOMMODATIONS: Accommodations, American Sign Language (ASL) interpreters, or assisted listening devices are available with at least three business days' notice before the meeting date. Agendas in Braille and/or alternate formats are available upon request. Please telephone (213) 974-1740 (voice) or (213) 633-0901 (TDD), from 8:00 a.m. to 4:30 p.m., Monday through Friday. Para información en español, por favor comuníquese a (213) 974-1261, 8:00 a.m. a 5:00 p.m. lunes a viernes. Supporting Documentation: Written agenda materials can be obtained at the CEO's Office, Kenneth Hahn Hall of Administration, 500 West Temple Street, Room 723, Los Angeles, CA 90012. Public Comment should not exceed three (3) minutes for each speaker and must be on items of interest, which are within the subject matter.



2020 CENSUS JOBS

Application Events in Los Angeles County

February 2020

\$25.00 - \$27.50 per hour*

*Pay rate varies by Position

Attend one of our Application Events to learn about Employment Opportunities.
Non-Supervisory & Supervisory Positions
Census Jobs help your community!

Date	Time	Location	Address	City	Zip
2/14/2020	1:00 PM	Pasadena Area Census Office	790 E. GREEN ST.	PASADENA	91101
2/14/2020	10:00 AM	La Canada Flintridge Library	4545 N OAKWOOD AVE	LA CAÑADA FLINTRIDGE	91011
2/14/2020	10:30 AM	Abbot Kinney Branch Library	501 VENICE BLVD	VENICE	90291
2/14/2020	10:00 AM	Boyle Heights Worksource Center	1505 E 1ST ST	LOS ANGELES	90033
2/14/2020	10:00 AM	Arroyo Seco Regional Branch Library	6145 N FIGUEROA S	LOS ANGELES	90042
2/14/2020	9:00 AM	Cal State Los Angeles	5151 STATE UNIVERSITY DRIVE	LOS ANGELES	90032
2/14/2020	10:00 AM	Eagle Rock Branch Library	5027 CASPAR AVENUE	LOS ANGELES	90041
2/14/2020	3:00 PM	La Crescenta Library	2809 FOOTHILL BLVD	LA CRESCENTA	91214
2/14/2020	10:00 AM	Little Tokyo Library	203 S. LOS ANGELES STREET	LOS ANGELES	90012
2/14/2020	9:30 AM	Metro Worksource Center	342 NORTH SAN FERNANDO ROAD	LOS ANGELES	90031
2/14/2020	9:00 AM	South Los Angeles WorkSource Center	1512 W. SLAUSON AVE	LOS ANGELES	90047
2/14/2020	10:00 AM	Verdugo Job Center	1255 S CENTRAL AVE	GLENDALE	91204
2/15/2020	1:00 PM	Silver Lake Branch Library	2411 GLENDALE BLVD	LOS ANGELES	90039
2/15/2020	10:00 AM	Wiseburn Library	5335 W 135TH ST	HAWTHORNE	90250
2/16/2020	10:00 AM	St. Mary's Episcopal Church	961 S. MARIPOSA AVE.	LOS ANGELES	90006
2/17/2020	1:00 PM	Pasadena Area Census Office	790 E. GREEN ST.	PASADENA	91101
2/17/2020	9:00 AM	South Los Angeles WorkSource Center	1512 W. SLAUSON AVE	LOS ANGELES	90047
2/18/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/18/2020	12:00 PM	Dr. Mary McLeod Bethune Regional Library	3900 S WESTERN AVE	LOS ANGELES	90062
2/18/2020	11:00 AM	Glendale Community College Career Center	1500 N VERDUGO RD	GLENDALE	91208
2/18/2020	11:00 AM	LA City College	855 N. VERMONT AVENUE	LOS ANGELES	90029
2/18/2020	10:00 AM	Hollywood Worksource Center	4311 MELROSE AVE	LOS ANGELES	90029

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Date	Time	Location	Address	City	Zip
2/18/2020	10:00 AM	Slauson AJCC	5500 RICKENBACKER ROAD	BELL	90201
2/18/2020	10:00 AM	Slauson AJCC	5500 RICKENBACKER RD	BELL	90201
2/18/2020	9:00 AM	South East LA WorkSource Center	10950 S CENTRAL AVE	LOS ANGELES	90059
2/18/2020	3:00 PM	Westchester - Loyola Village Branch Library	7114 W MANCHESTER AVE	LOS ANGELES	90045
2/19/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/19/2020	9:30 AM	Abram Friedman Occupational Center Adult School-Mid city campus	1510 CAMBRIA ST.	LOS ANGELES	90017
2/19/2020	6:00 PM	Abram Friedman Occupational Center Adult School - Belmont Campus	1575 WEST SECOND STREET	LOS ANGELES	90026
2/19/2020	3:00 PM	Lloyd Taber-Marina del Rey Library	4533 ADMIRALTY WAY	MARINA DEL REY	90292
2/19/2020	9:30 AM	Metro North WorkSource Center	342 NORTH SAN FERNANDO ROAD	LOS ANGELES	90031
2/19/2020	9:00 AM	South Los Angeles WorkSource Center	1512 W SLAUSON AVE	LOS ANGELES	90047
2/19/2020	1:00 PM	Verdugo Jobs Center	1255 S CENTRAL AVE	GLENDALE	91204
2/20/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/20/2020	10:00 AM	AJCC @ Hub Cities	2677 ZOE AVE	HUNTINGTON PARK	90255
2/20/2020	10:00 AM	AJCC @ Hub Cities	2677 ZOE BLVD	HUNTINGTON PARK	90255
2/20/2020	12:00 PM	Edendale Library	2011 SUNSET BLVD	LOS ANGELES	90026
2/20/2020	10:00 AM	Hub Cities AJCC	2677 ZOE AVE	HUNTINGTON PARK	90255
2/20/2020	10:00 AM	Hub Cities AJCC	2677 ZOE AVE	HUNTINGTON PARK	90255
2/20/2020	10:00 AM	Hollywood Worksource Center	4311 MELROSE AVE	LOS ANGELES	90029
2/20/2020	10:00 AM	Rancho Dominguez AJCC	2909 E. PACIFIC COMMERCE DR.	COMMERCE	90221
2/20/2020	12:00 PM	Salvation Army, East Los Angeles Temple	140 NORTH EASTMAN AVENUE	LOS ANGELES	90063
2/20/2020	10:00 AM	South East LA WorkSource Center	10950 S. CENTRAL	LOS ANGELES	90059
2/21/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/21/2020	10:00 AM	Wilshire-Metro Worksource Center	3550 WILSHIRE BLVD SUITE 500	LOS ANGELES	90010
2/21/2020	10:00 AM	Boyle Heights Worksource Center	1505 E 1ST ST	LOS ANGELES	90033
2/21/2020	9:30 AM	Metro Worksource Center	342 NORTH SAN FERNANDO ROAD	LOS ANGELES	90031
2/21/2020	9:00 AM	South Los Angeles WorkSource Center	1512 W SLAUSON AVE.	LOS ANGELES	90047
2/21/2020	10:00 AM	Verdugo Job Center	1255 S CENTRAL AVE	GLENDALE	91204
2/22/2020	9:00 AM	Department of the Army. 376th Personnel Company HR	5631 RICKENBACKER RD	BELL	90201
2/22/2020	11:00 AM	ArtShare Los Angeles	801 E. 4TH PLACE	LOS ANGELES	90013

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Date	Time	Location	Address	City	Zip
2/22/2020	1:00 PM	Silver Lake Branch Library	2411 GLENDALE BLVD	LOS ANGELES	90039
2/24/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/24/2020	9:00 AM	Gain Job Recruitment	5460 BANDINI BLVD	BELL	90201
2/24/2020	11:00 AM	LA City College	855 N. VERMONT AVENUE	LOS ANGELES	90029
2/24/2020	9:00 AM	South Los Angeles WorkSource Center	1512 W SLAUSON AVENUE	LOS ANGELES	90047
2/24/2020	10:00 AM	Verdugo Job Center	1255 S CENTRAL AVE	GLENDALE	91204
2/25/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/25/2020	10:00 AM	Hollywood Worksource Center	4311 MELROSE AVE	LOS ANGELES	90029
2/25/2020	9:30 AM	Metro Worksource Center	342 NORTH SAN FERNANDO ROAD.	LOS ANGELES	90031
2/25/2020	9:00 AM	South East LA WorkSource Center	10950 S. CENTRAL AVENUE	LOS ANGELES	90059
2/26/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/26/2020	9:00 AM	South Los Angeles WorkSource Center	1512 W SLAUSON AVE	LOS ANGELES	90047
2/27/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/27/2020	1:00 PM	Pasadena Area Census Office	790 E. GREEN ST.	PASADENA	91106
2/27/2020	6:30 PM	Foothill Employment and Training Connection	1207 E GREEN STREET	PASADENA	91106
2/27/2020	1:00 PM	Glendale DPSS	315 ARDEN AVE. SUITE #18	GLENDALE	91203
2/27/2020	10:00 AM	Hollywood Worksource Center	4311 MELROSE AVE	LOS ANGELES	90029
2/27/2020	10:00 AM	South East LA WorkSource Center	10950 S. CENTRAL AVENUE	LOS ANGELES	90059
2/28/2020	1:00 PM	Pasadena Census Office	790 E. GREEN ST.	PASADENA	91101
2/28/2020	10:00 AM	Boyle Heights Worksource Center	1505 E 1ST ST	LOS ANGELES	90033
2/28/2020	9:00 AM	South Los Angeles WorkSource Center	1512 W. SLAUSON AVENUE	LOS ANGELES	90047
2/28/2020	10:00 AM	Verdugo Job Center	1255 S CENTRAL AVE	GLENDALE	91204
2/29/2020	10:30 AM	Claremont Adult School	170 W SAN JOSE AVE	Claremont	91711
2/29/2020	1:00 PM	Silver Lake Branch Library	2411 GLENDALE BLVD	LOS ANGELES	90039
2/29/2020	1:00 PM	Westlake Village Library	3120 OAK CREST DRIVE	WEST LAKE VILLAGE	91361
2/29/2020	10:00 AM	Woodland Hills Area Census Office	6300 Canoga Ave., Ste. 300	WOODLAND HILLS	91367

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Dates & Times subject to change, please call to verify event.

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